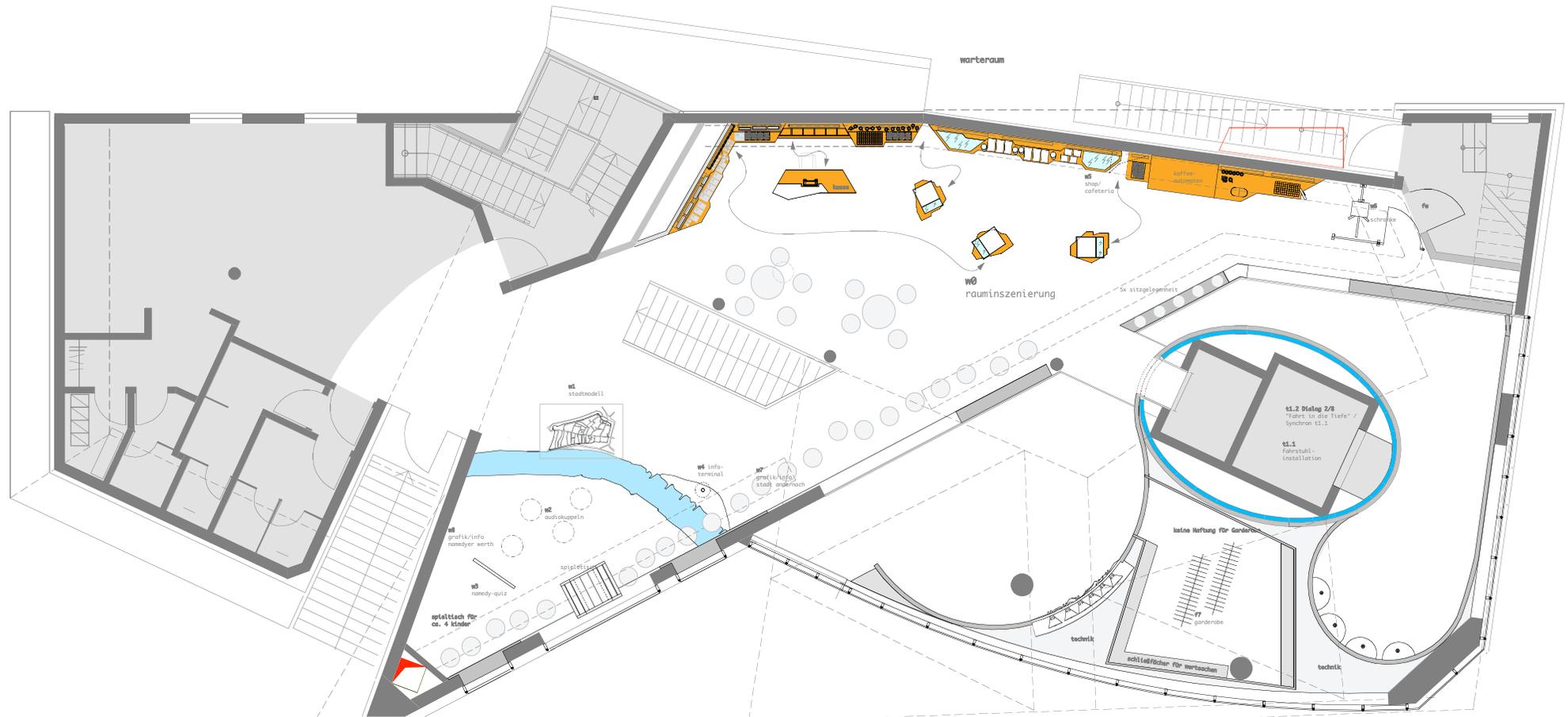


# Der Shop im Besucherzentrum Geysir Andernach Stand 22.01.2008

# Das erste Obergeschoss



# Das szenografische Motiv: Der Eppelsberg



# Vulkanische Schichten



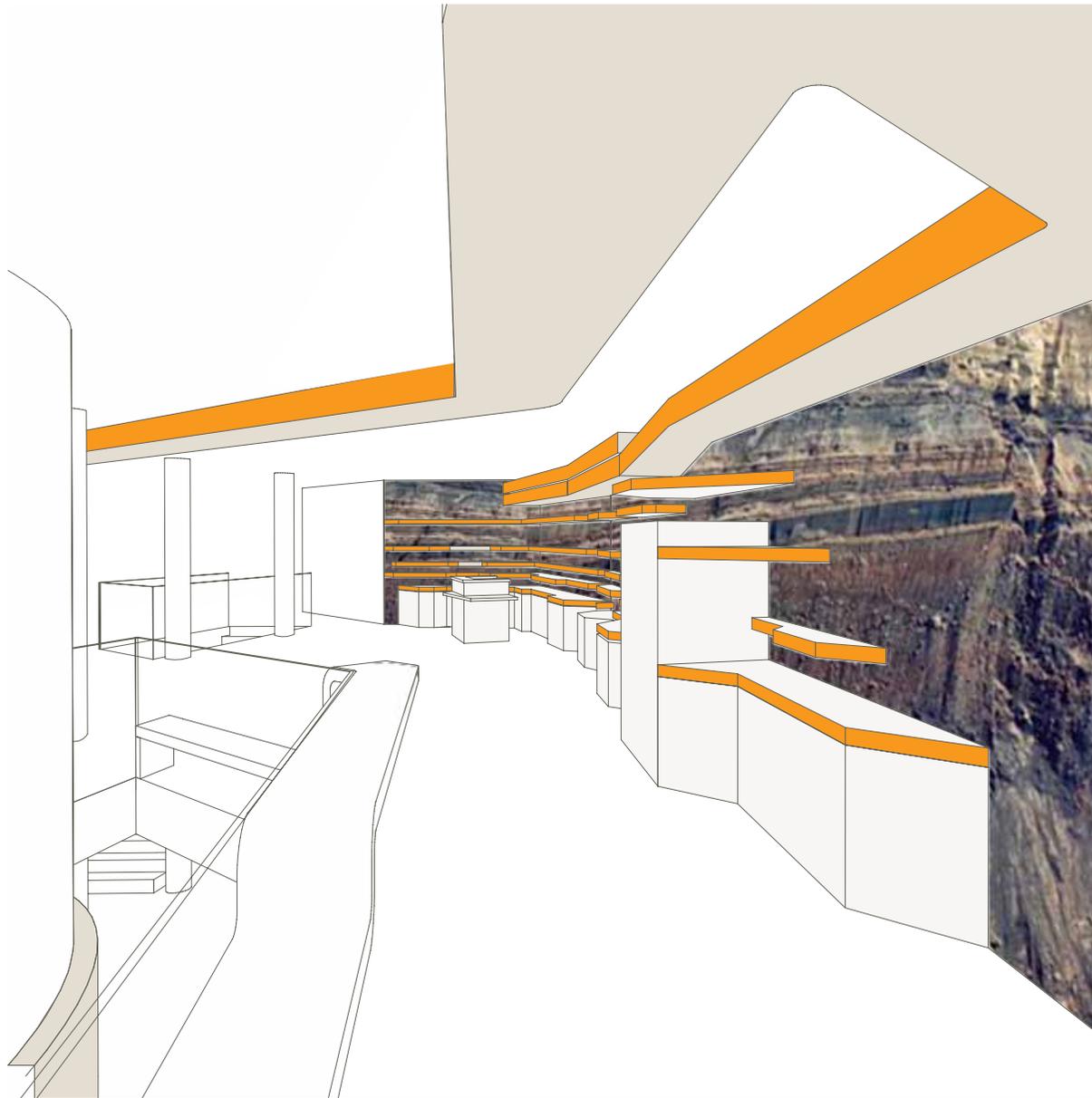
# Formale Übersetzung



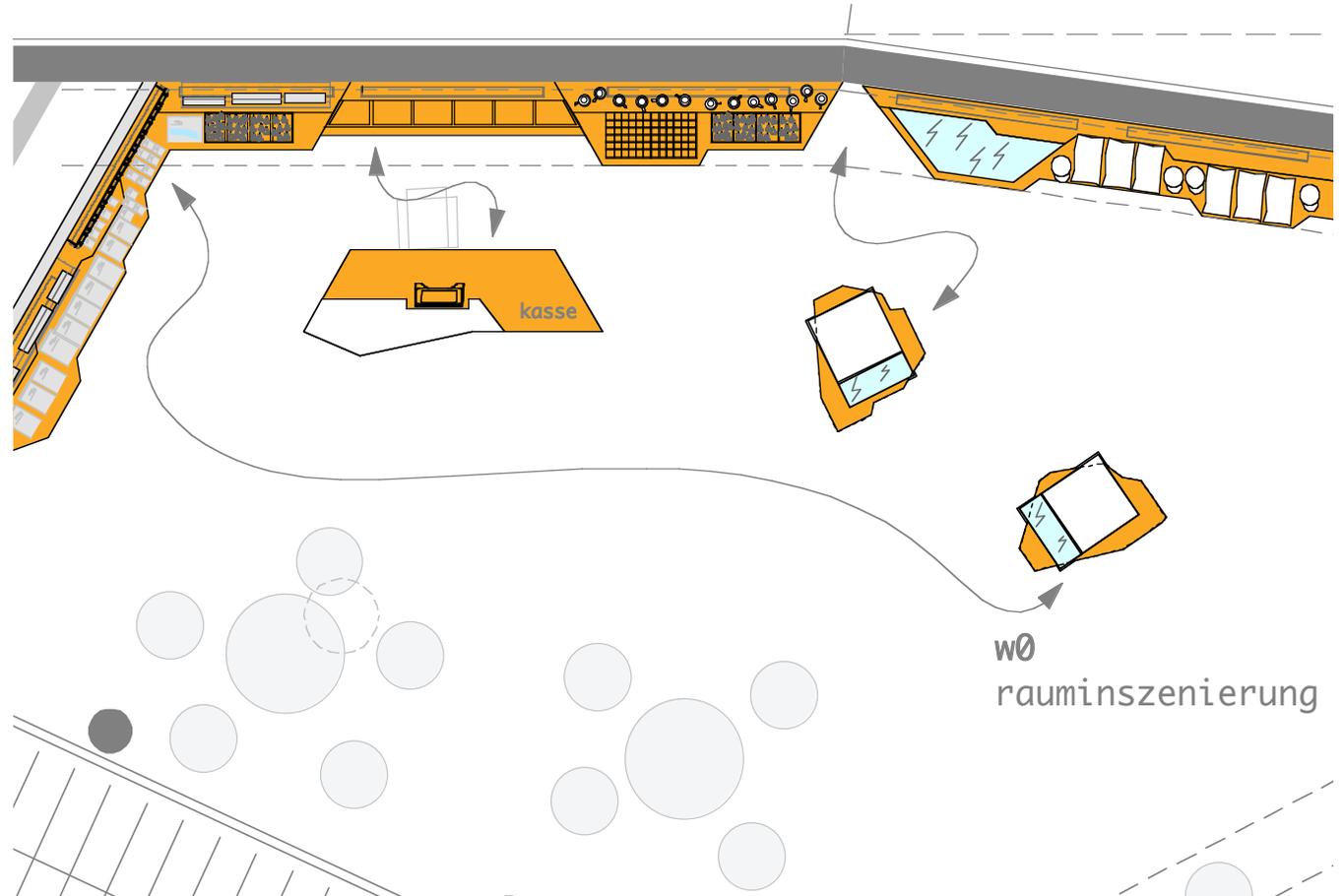
# Szenografischer Fotohintergrund Shopstruktur in Schichten



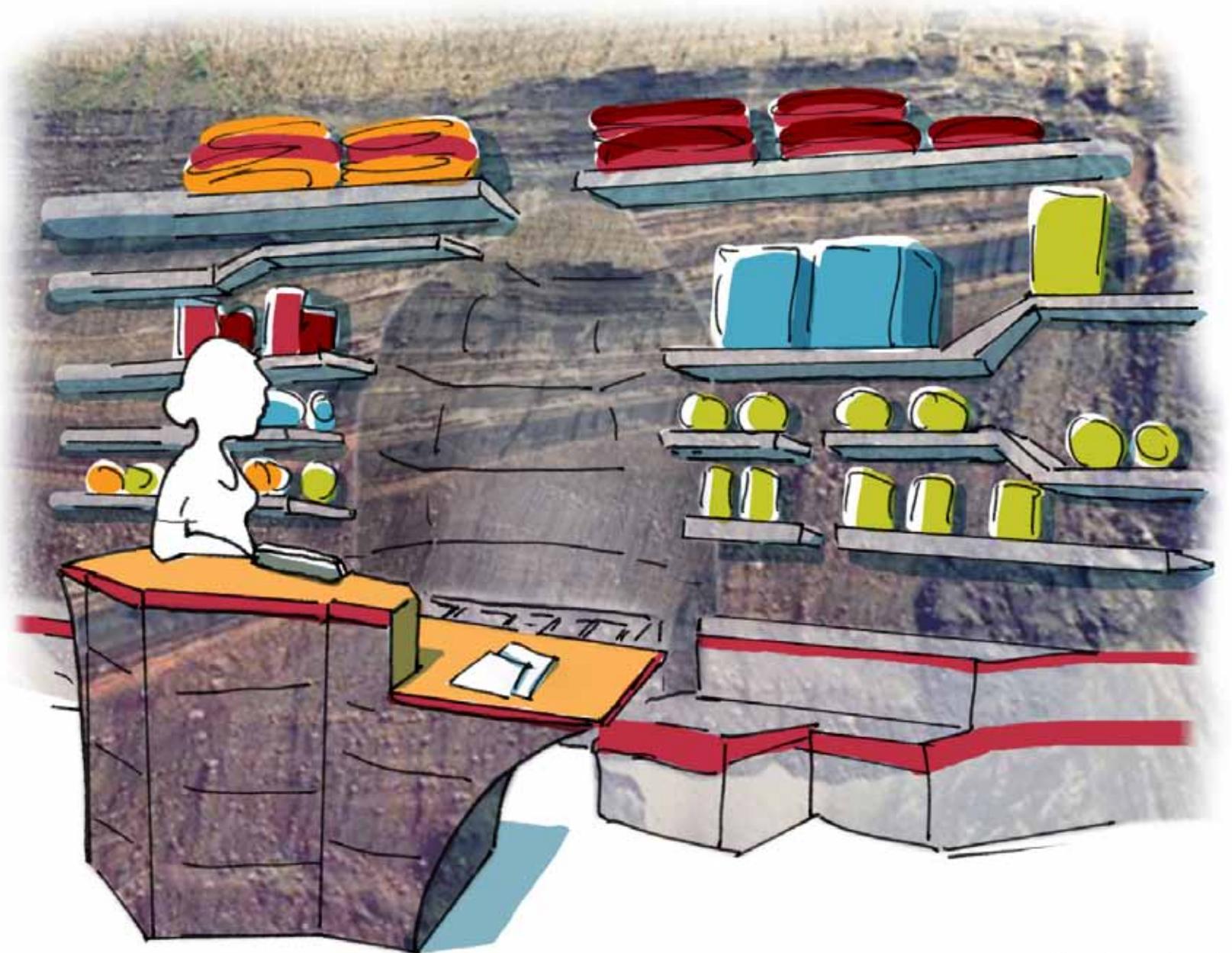
# Szenografisches Motiv bestimmt die Raumwirkung



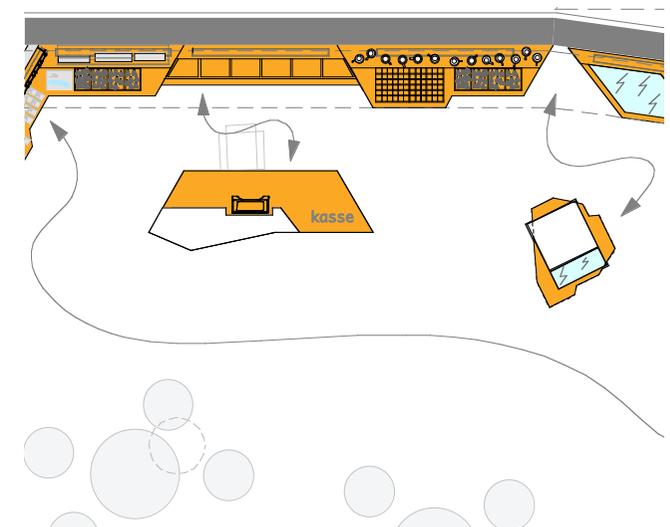
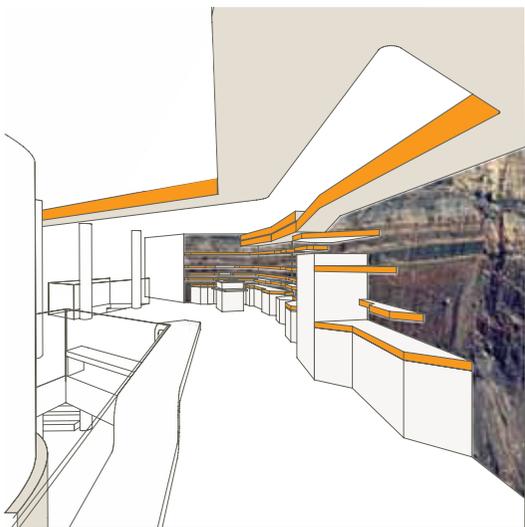
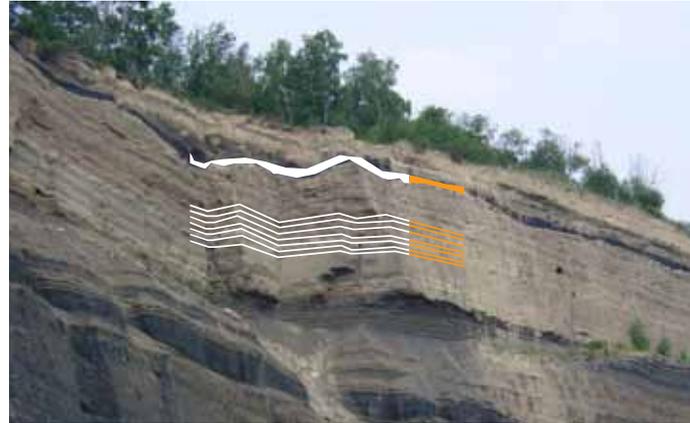
# Große Geröllsteine sind das Motiv der Shoptrabanten (Warentische / Kassentresen)



# Shoptrabanten



# Zusammenfassung der szenografischen Idee

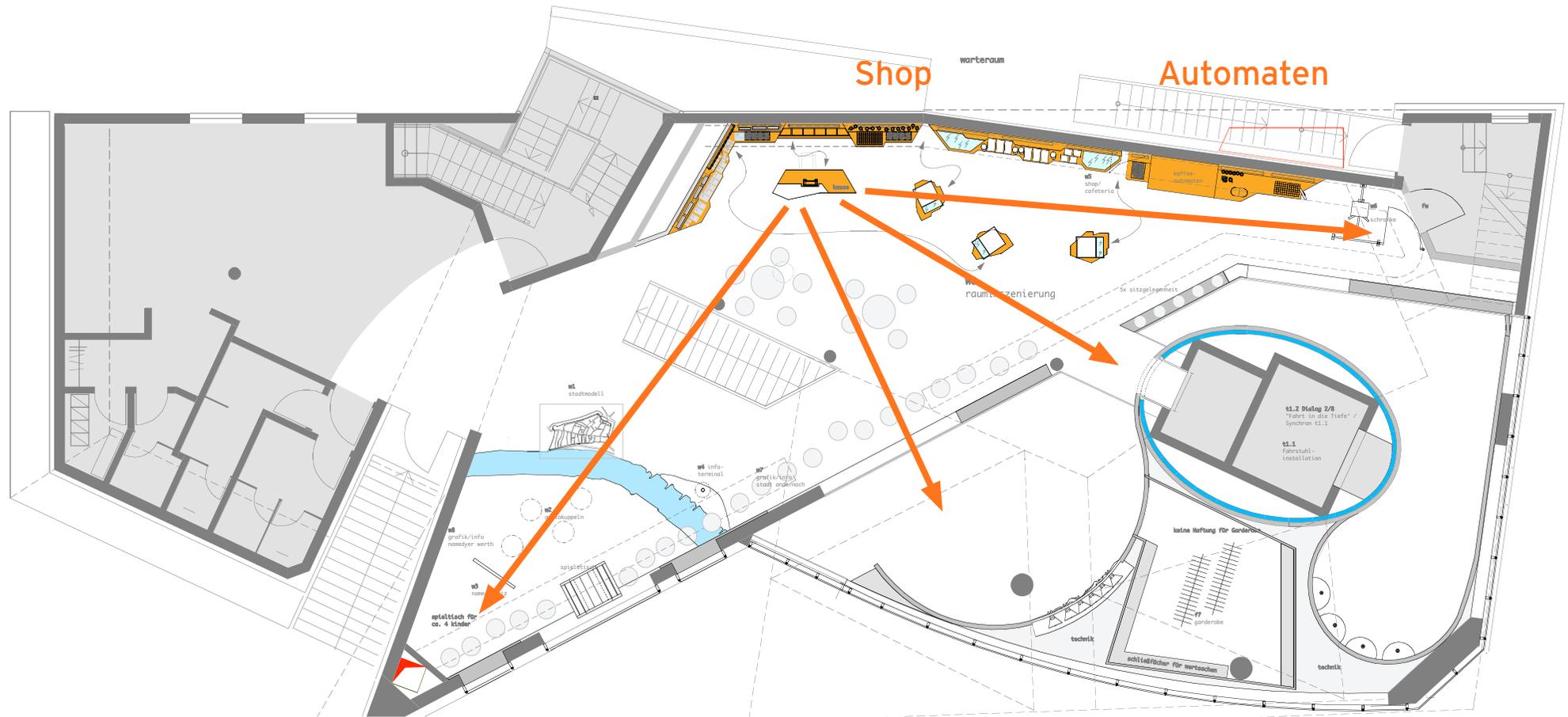


# Bodenschätze

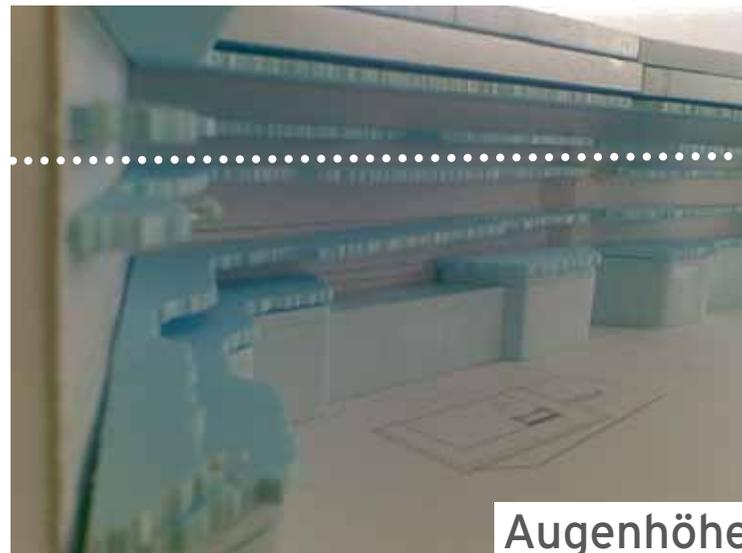
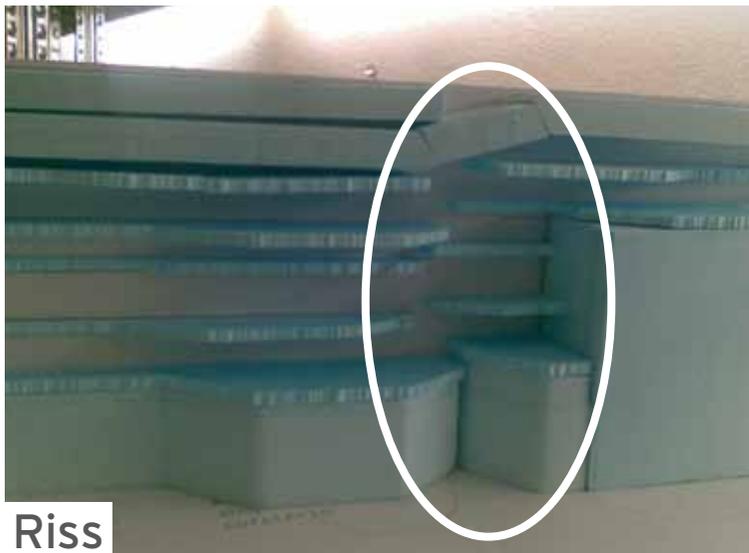
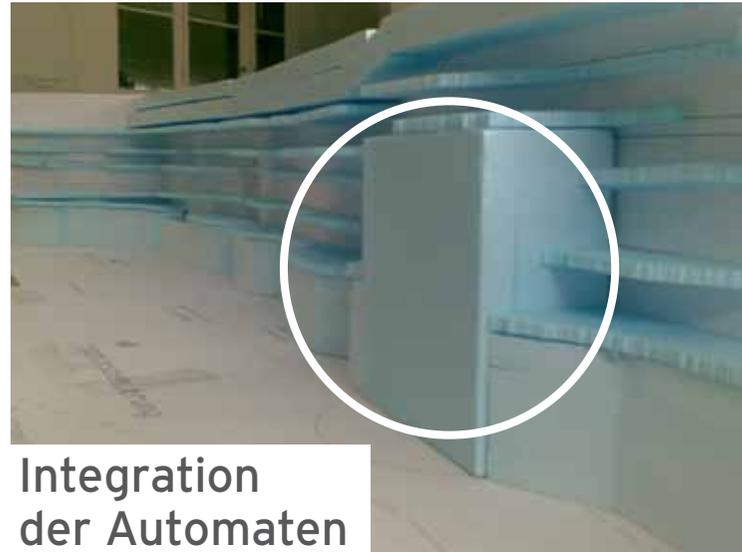
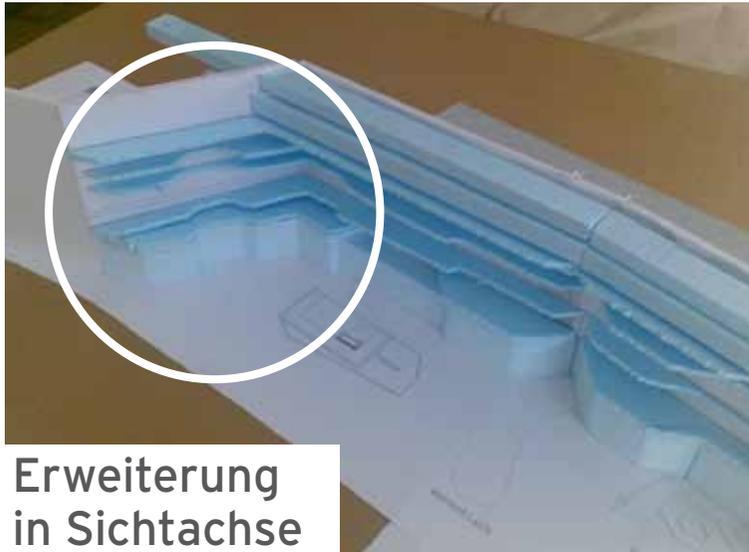
## „Der Kunde gewinnt Produkte“



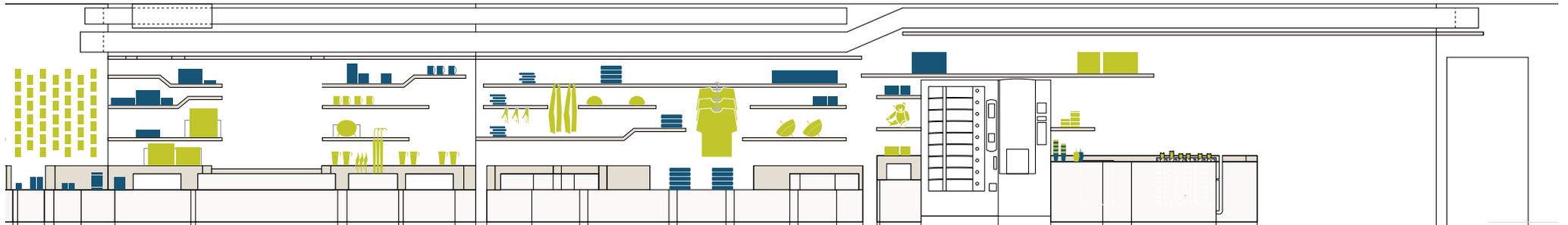
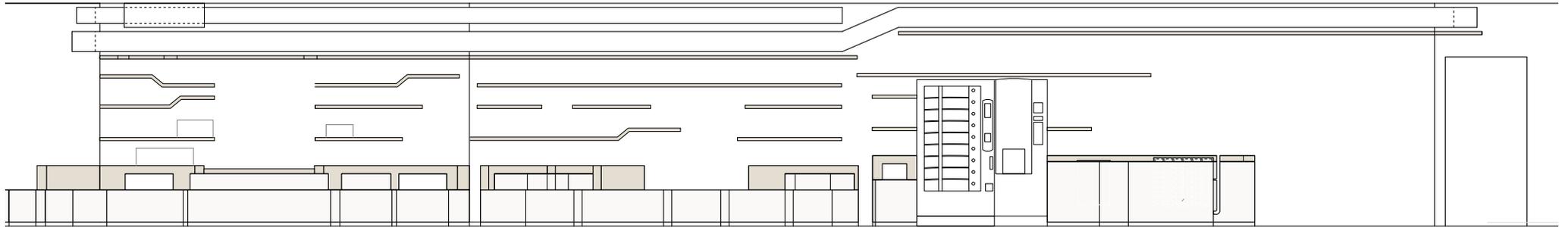
# Shop im 1.OG



# Modell



# Abwicklung

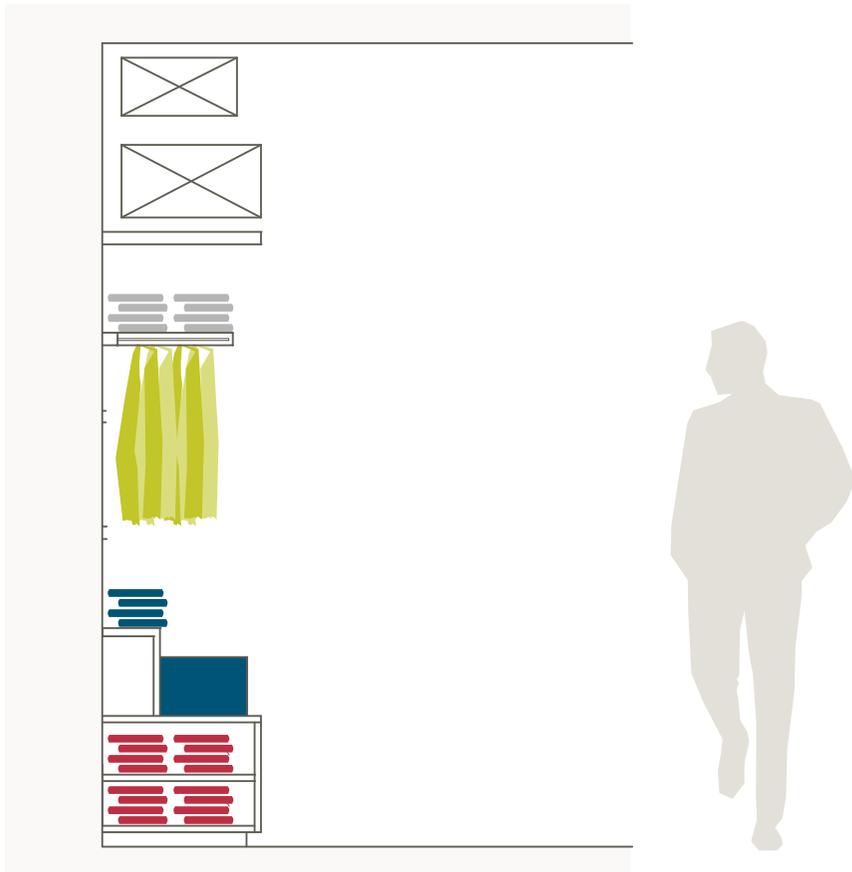


# 3 Ebenen

// Präsentation

// Warenstock

// Storage

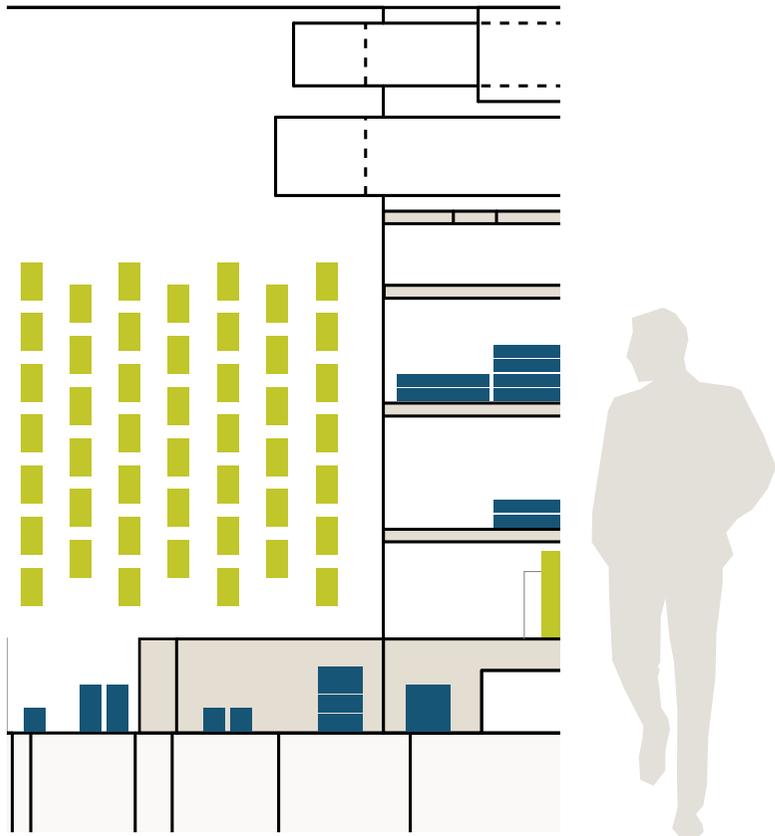


# Präsentationsbeispiel 1

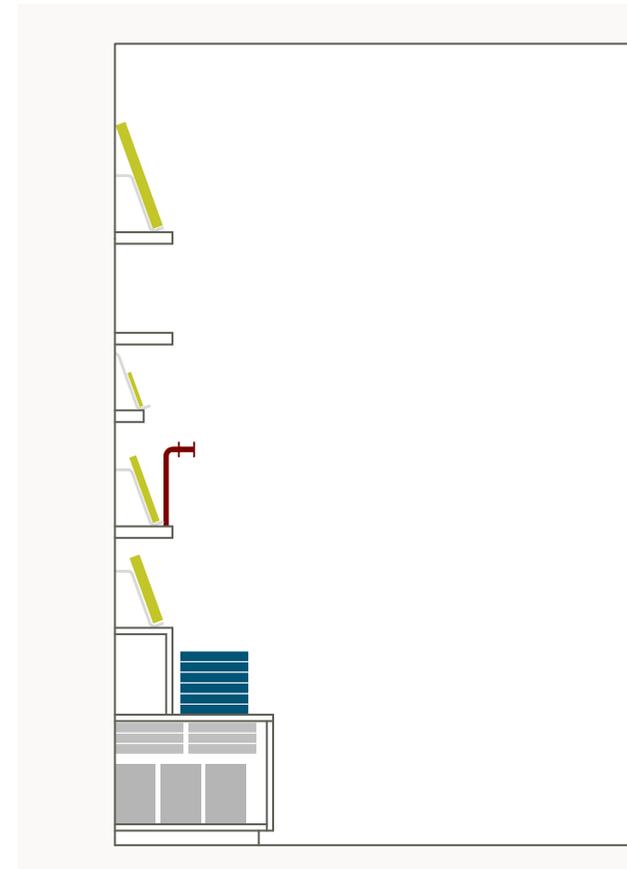
// Buchpräsentation

// Warenstock Buch

// Hörstation



Ansicht



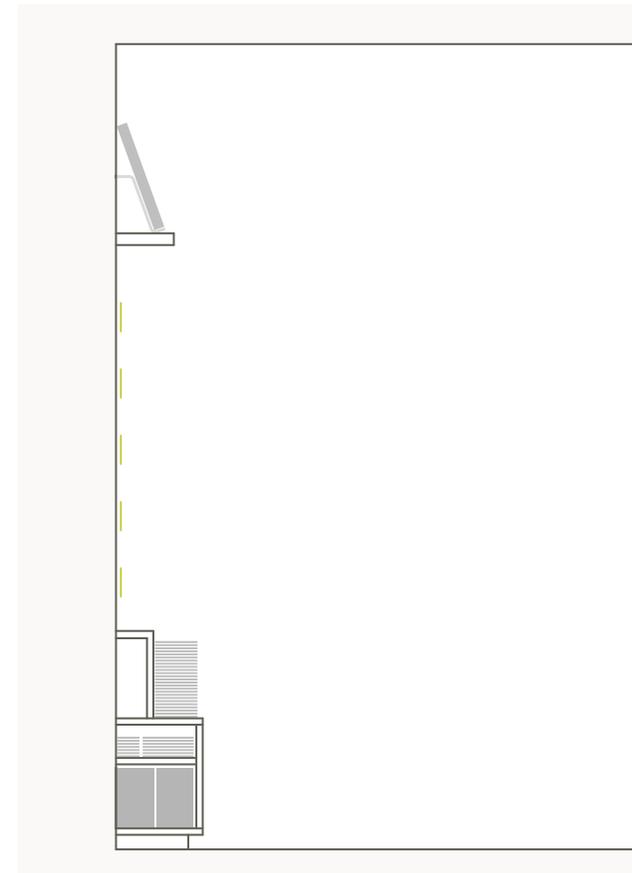
Schnitt

# Präsentationsbeispiel 2

// Postkarten



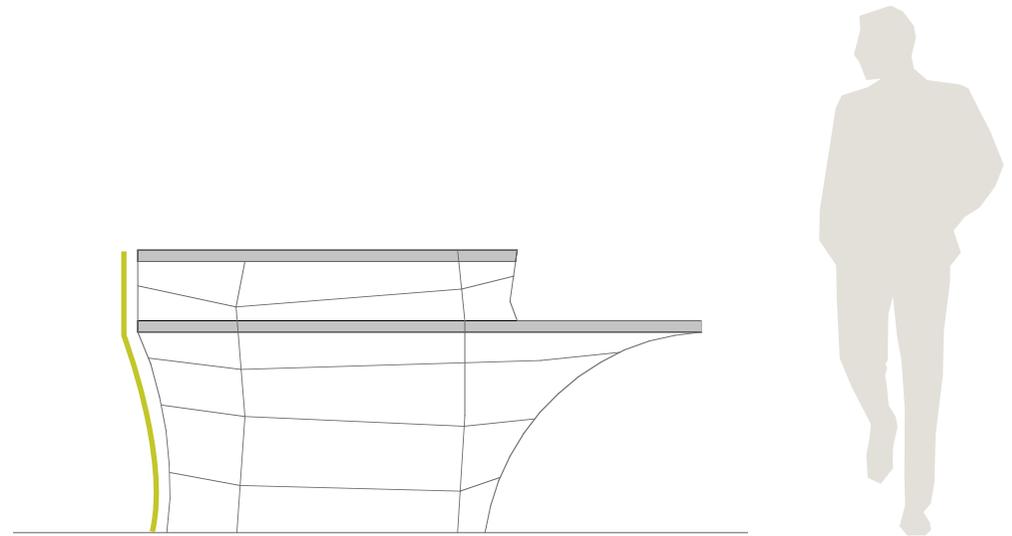
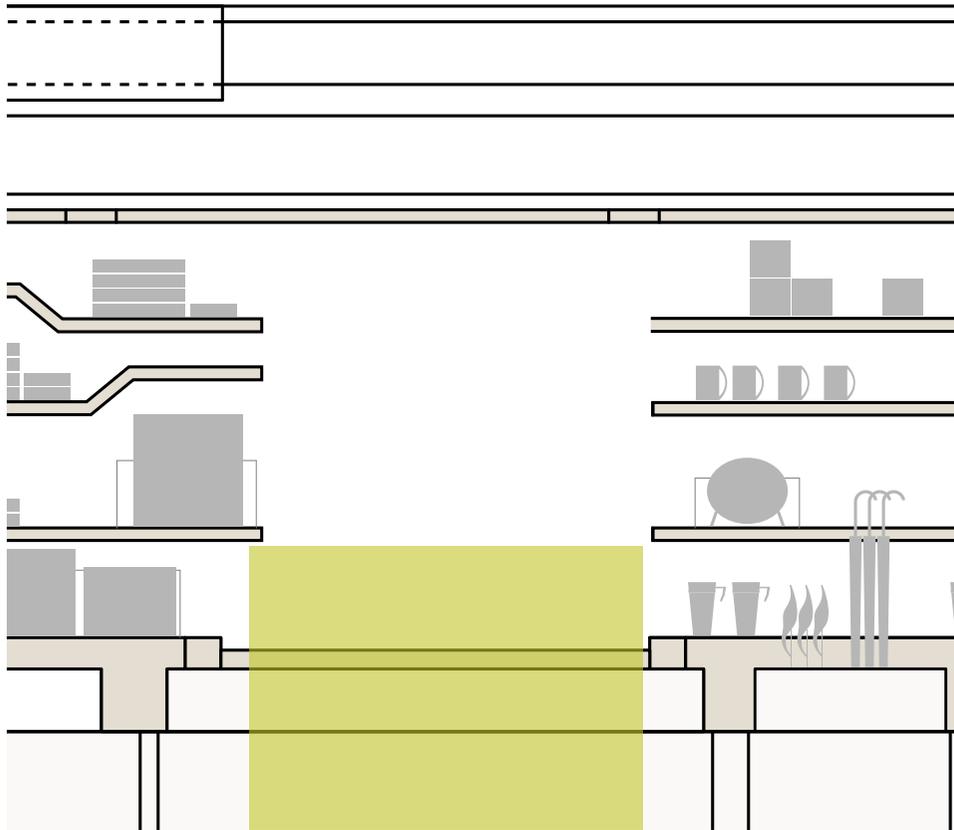
Ansicht



Schnitt

# Präsentationsbeispiel 3

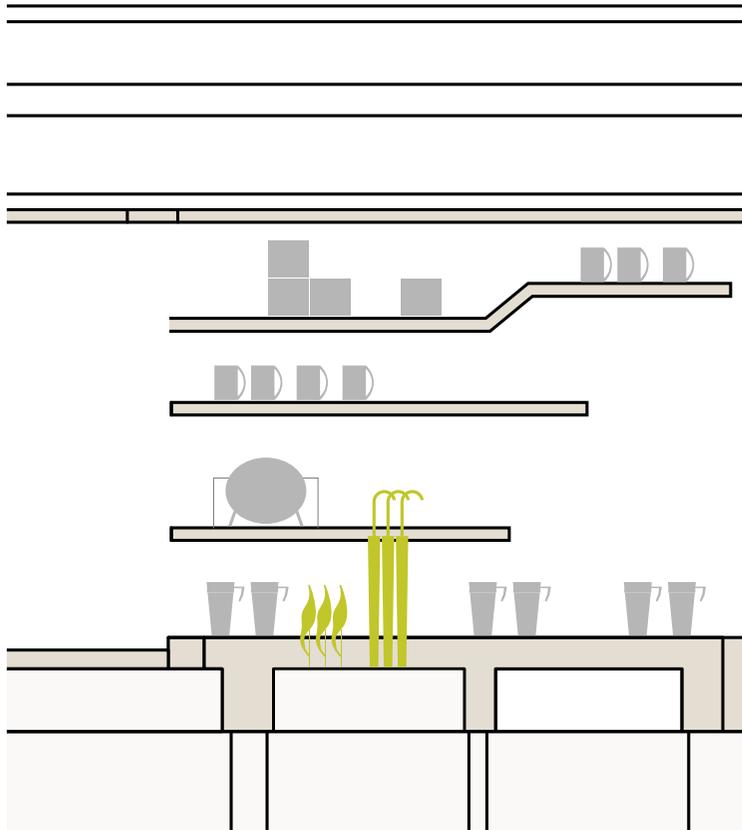
// Kasse als Trabant



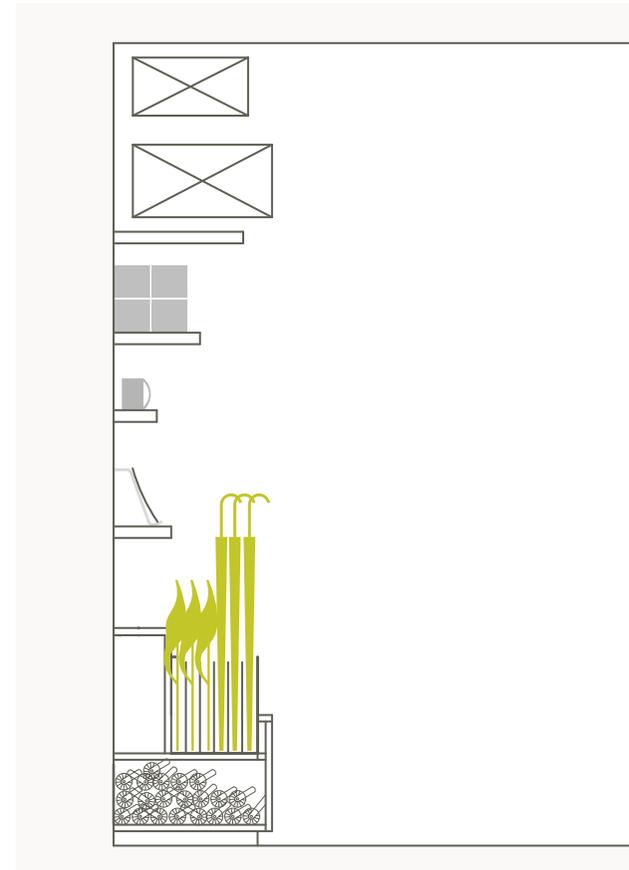
Ansicht

# Präsentationsbeispiel 4

// Einsteckbox



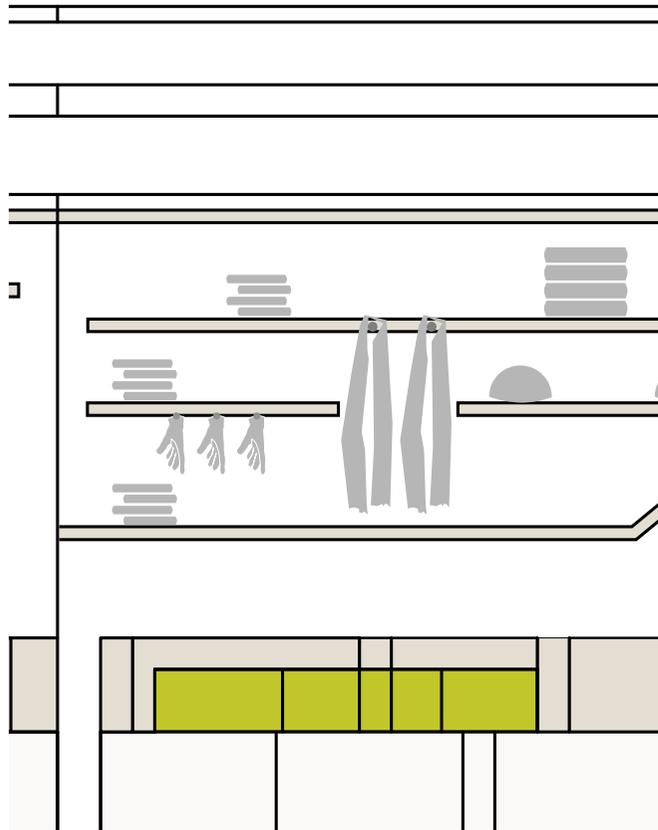
Ansicht



Schnitt

# Präsentationsbeispiel 5

// Vitrine



Ansicht



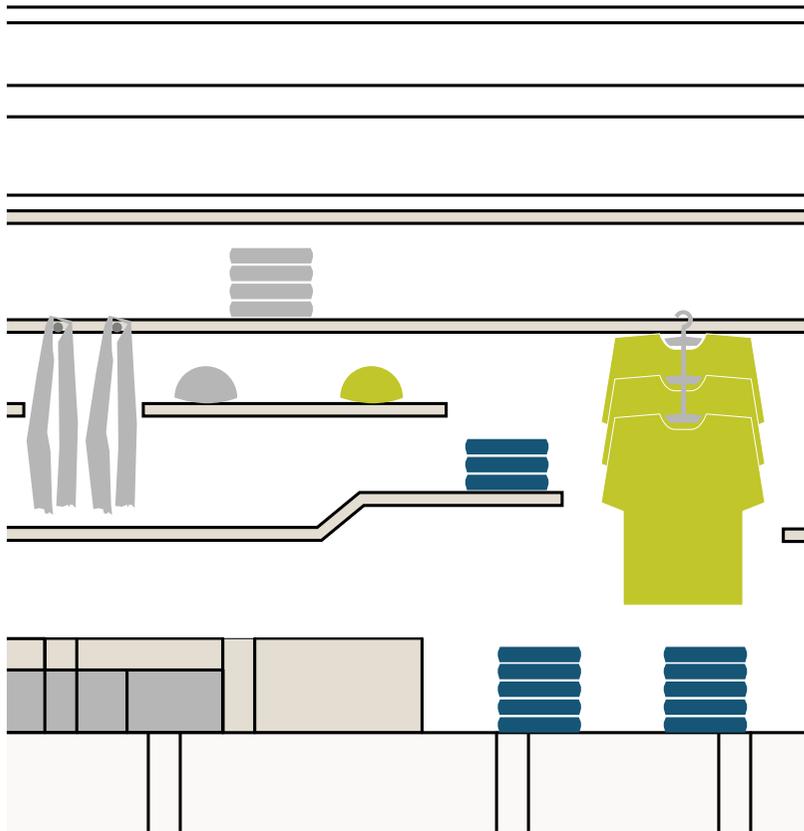
Schnitt

# Präsentationsbeispiel 6

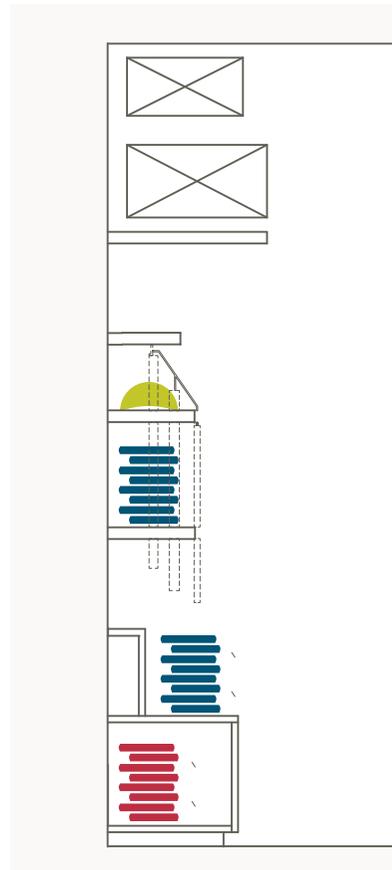
// Warenstock

// Präsentation

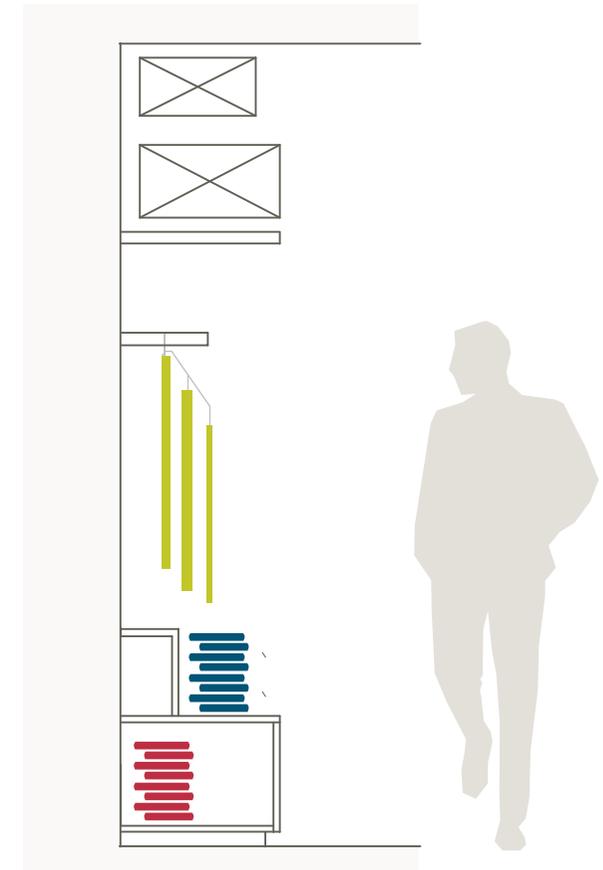
// Storage



Ansicht



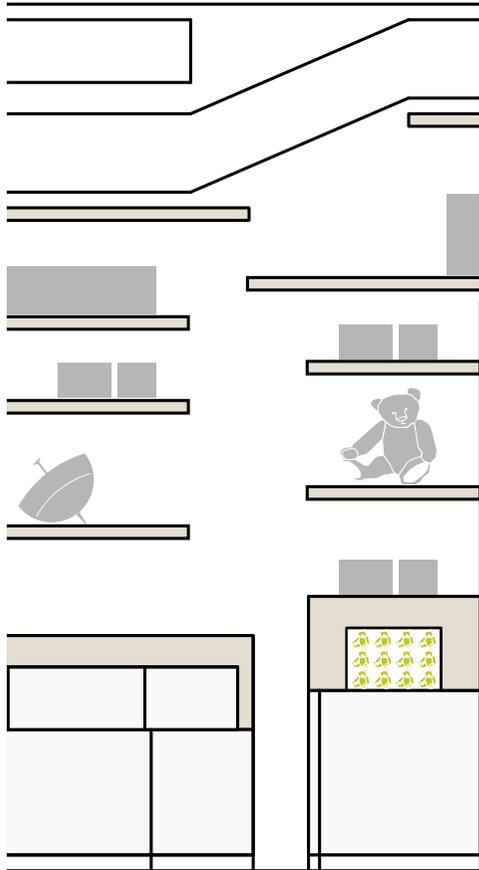
Schnitt 1



Schnitt 2

# Präsentationsbeispiel 7

## // Angebotskiste



Ansicht



Schnitt

# Zusammenfassung der szenografischen Idee

